

La fête du
CINEMA

28
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FRENCH FILM FESTIVAL UK
NOVEMBER / DECEMBER 2020

SPONSORSHIP OPPORTUNITIES



Michel Ocelot's *Dillili in Paris* from the 2019 festival

La fête du CINEMA **28** **french film festival UK**
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The French Film Festival UK every year provides a glittering, stimulating, and at times challenging array at leading **cinemas throughout the UK**.

The festival began in 1992 in two Scottish cities and gradually has grown to encompass locations from **Shetland** to **Plymouth** by way of **Belfast**. **In 2019** the festival covered more than **35 cities**, including large and small venues, throughout the UK. It now presents a spectrum of French language cinema from major hits to cutting edge new directors as well as workshops, schools screenings, competitions, Q&A sessions and encounters with film-makers and actors.

Film-makers and actors from the French film industry accompany many of the screenings and a growing Learning programme sees thousands of students, pupils and teachers in attendance.

Previous sponsors and organisations have included **Institut francais du Royaume-Uni, Alliance Francaise Glasgow, Screen Scotland, Wallonie Bruxells, BFI** and **Unifrance**. We've also had the support **Total, TV5 Monde, Eclair, Europa Cinemas, Enterprise Car Hire**, and many others.



Celine Sciamma's *Portrait of a Lady on Fire* from the 2019 festival

Find out what we can offer your business >>>

WHAT WE CAN OFFER YOUR BUSINESS

- **Complimentary tickets** (up to 50)
- **Raffle for two full Festival Passes**
- **Invitations** to Gala Openings & Dinners with visiting directors/actors
- **Product placement & branding** (subject to suitability) at all participating venues
- **Free entry to special events** (2 persons)
- **Inclusion on our website**
- **Full page advertising** in the festival brochure (circulation of 40,000)
- **Your branding** will be on the dedicated Festival trailer, poster and flyers.

Exclusive Corporate Screenings

Entertain up to **50 VIP guests** at a **private screening** of a Festival film in one of participating cinemas.

Public Corporate Screenings

- Company branding of a public Festival film (subject to availability)
- Your logo will appear next to the film entry in the programme
- Introduction to the film by Festival Directors outlining your company's participation in the evening.

We can tailor a specific sponsorship deal to suit your business needs - contact us to find out more >>>



OTHER WAYS OF GETTING INVOLVED

Associate your business with the opening and closing gala events as well as gala evenings during the festival with film-makers, actors, and personalities.

Donate in kind wine, travel and accommodation in return for complimentary brochure advertising.

Brochure sponsorship of our full colour publication (circulation 40,000) and brand it with your company image in consultation with our award winning designers.

Title Sponsorship gives exclusivity as the Title Sponsor for the entire festival at a special all-encompassing fee.

We can tailor a sponsorship deal that best suits your needs – just get in touch!

Contact us now

Director

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